

DATE OF THIS NOTICE: 12-26-2002  
NUMBER OF THIS NOTICE: CP 575 E  
EMPLOYER IDENTIFICATION NUMBER: 11-3667468  
FORM: SS-4  
0133225920 0

ERIC SCALA  
WINK NEW YORK  
76 RT 5 APT 1B  
EDGEWATER NJ 07020

FOR ASSISTANCE CALL US AT:  
1-800-829-1040

OR WRITE TO THE ADDRESS  
SHOWN AT THE TOP LEFT.

IF YOU WRITE, ATTACH THE  
STUB OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER (EIN)

Thank you for your Form SS-4, Application for Employer Identification Number (EIN). We assigned you EIN 11-3667468. This EIN will identify your business account, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Use your complete name and EIN shown above on all federal tax forms, payments and related correspondence. If you use any variation in your name or EIN, it may cause a delay in processing and incorrect information in your account. It also could cause you to be assigned more than one EIN.

If you want to apply to receive a ruling or a determination letter recognizing your organization as tax exempt, and have not already done so, you should file Form 1023/1024, Application for Recognition of Exemption, with the IRS Ohio Key District Office. Publication 557, Tax Exempt Status for Your Organization, is available at most IRS offices and has details on how you can apply.

Exhibit

A

Keep this part for your records.

CP 575 E (Rev. 1-200

Return this part with any correspondence  
so we may identify your account. Please  
correct any errors in your name or address.

CP 575 E

0133225920

Your Telephone Number Best Time to Call  
( ) -

DATE OF THIS NOTICE: 12-26-2002  
EMPLOYER IDENTIFICATION NUMBER: 11-3667468  
FORM: SS-4

INTERNAL REVENUE SERVICE  
HOLTSVILLE NY 00501

ERIC SCALA  
WINK NEW YORK  
76 RT 5 APT 1B  
EDGEWATER NJ 07020

**DANI II INC**

101-32 DUPONT STREET

PLAINVIEW, NY - 11803

TEL: 516-576-1000 FAX: 516-576-1003


**Invoice**

DATE	INVOICE #
12/18/2003	6129

BILL TO
WINK NEW YORK 3965 Long Beach Road Island Park, NY

SHIP TO
WINK NEW YORK 3965 Long Beach Road Island Park, NY

P.O. NUMBER	TERMS	DEPT	SHIP DATE	VIA	F.O.B.	VENDOR No.
	NET-30		12/18/2003		NY WAREHOUSE	

ITEM CODE	DESCRIPTION	QUANTITY	PRICE EACH	AMOUNT
2153	BLK/WHT ZEBRA SHEER OLIVE	12	9.00	108.00
2153	BLK/WHT ZEBRA SHEER BLACK	6	<del>10.00</del>	<del>60.00</del>
	EVEN EXCHANGE, 2PC STYLE 2153 OLIVE SIZE S		9.00	54.00
<div style="text-align: center;">  </div> <div style="text-align: right;"> <p>Exhibit</p> <p>B</p> </div> <div style="text-align: left;"> <p>pd ch# 125 2/19/04</p> </div>				

**Total**162.00  
\$168.00

This is a free Starter Web Page courtesy of GoDaddy.com, Inc..



280 Merrick Road  
Rockville Centre, NY 11570  
(516)255-WINK

## Coming Soon!

[www.winknewyork.com](http://www.winknewyork.com)

Located on the corner of Merrick Road and Park Avenue, Wink New York is open for your shopping pleasure. We carry all the latest women's fashions, including accessories, handbags, belts and more! Patronized by style conscious and fashion savvy shoppers, Wink New York remains your number one source for the hottest trendy fashions. Our great prices along with unique items makes us the stylish woman's number one choice for great deals on fashion. Whether shopping for a great gift, or adding to your wardrobe, Wink New York offers personalized service. Come by and see us. Don't forget to check back, our new website will be up and running soon.\*\*\*Please note, "Wink New York" is it's own entity located on the South Shore of Long Island and has no relation to any business in Manhattan or any other business with similiar name\*\*\*

Email us at: [winkny@aol.com](mailto:winkny@aol.com)

Visit us at: [www.myspace.com/winknewyork](http://www.myspace.com/winknewyork)



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.com

GO

**Domain Names - \$9.99\*/yr**

☒ Transfer Domain

**\$6.99\***

\*Plus ICANN fee of 20 cents per domain name year.

# 1 in the World #1 in the World #1 in the World #1 in the World

Exhibit

C

# NYS Department of State

## Division of Corporations

### Entity Information

Selected Entity Name: WINK NEW YORK, INC.

#### Selected Entity Status Information

**Current Entity Name:** WINK NEW YORK, INC.

**Initial DOS Filing Date:** DECEMBER 12, 2005

**County:** NASSAU

**Jurisdiction:** NEW YORK

**Entity Type:** DOMESTIC BUSINESS CORPORATION

**Current Entity Status:** ACTIVE

#### Selected Entity Address Information

**DOS Process (Address to which DOS will mail process if accepted on behalf of the entity)**

WINK NEW YORK, INC.

280 MERRICK RD

ROCKVILLE CENTRE, NEW YORK, 11570

#### Chairman or Chief Executive Officer

SUSAN SUYAMA

280 MERRICK RD

ROCKVILLE CENTRE, NEW YORK, 11570

#### Principal Executive Office

WINK NEW YORK, INC.

280 MERRICK RD

ROCKVILLE CENTRE, NEW YORK, 11570

#### Registered Agent

NONE

EXHIBIT

D

NOTE: New York State does not issue organizational identification numbers.

[Search Results](#)

[New Search](#)

[Division of Corporations, State Records and UCC Home Page](#) [NYS Department of State Home Page](#)

# NYS Department of State

## Division of Corporations

### Entity Information

Selected Entity Name: WINK NYC INC.

#### Selected Entity Status Information

**Current Entity Name:** WINK NYC INC.

**Initial DOS Filing Date:** SEPTEMBER 01, 2005

**County:** NEW YORK

**Jurisdiction:** NEW YORK

**Entity Type:** DOMESTIC BUSINESS CORPORATION

**Current Entity Status:** ACTIVE

#### Selected Entity Address Information

**DOS Process (Address to which DOS will mail process if accepted on behalf of the entity)**

WINK NYC INC.

401 WASHINGTON STREET, 3RD FLR

NEW YORK, NEW YORK, 10013

#### Chairman or Chief Executive Officer

STEPHEN WERTHER

C/O WINK 401 WASHINGTON ST.

NEW YORK, NEW YORK, 10013

#### Principal Executive Office

WINK NYC INC.

401 WASHINGTON ST

NEW YORK, NEW YORK, 10013

#### Registered Agent

NONE

NOTE: New York State does not issue organizational identification numbers.

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ICANN Domain Confirmation



\$17.99 .TV SALE!  
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BOB PARSONS .TV

Danica Wins! How we signed her.  
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Why we did not sign Paris Hilton.

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WHOIS  
Search Results for:

WINKNEWYORK.COM

Search Again

 Enter a Domain Name to Check .com 

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Please note: the registrant of the domain name is specified in the "registrant" field. In most cases, GoDaddy.com, Inc. is not the registrant of domain names listed in this database.

Registrant:  
Domains by Proxy, Inc.

DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States

Registered through: GoDaddy.com, Inc. (<http://www.godaddy.com>)  
Domain Name: WINKNEWYORK.COM  
Created on: 13-Dec-02  
Expires on: 13-Dec-08  
Last Updated on: 28-Sep-07

Administrative Contact:  
Private, Registration WINKNEWYORK.COM@domainsbyproxy.com  
Domains by Proxy, Inc.  
DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States  
(480) 624-2599

Technical Contact:  
Private, Registration WINKNEWYORK.COM@domainsbyproxy.com  
Domains by Proxy, Inc.  
DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States  
(480) 624-2599

Domain servers in listed order:  
NS29.DOMAINCONTROL.COM  
NS30.DOMAINCONTROL.COM

Registry Status: clientDeleteProhibited  
Registry Status: clientRenewProhibited

## Available TLDs

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> WINKNEWYORK.NET  | \$8.29/yr SAVE! |
| <input type="checkbox"/> WINKNEWYORK.ORG  | \$9.99/yr       |
| <input type="checkbox"/> WINKNEWYORK.INFO | \$0.99/yr SAVE! |
| <input type="checkbox"/> WINKNEWYORK.BIZ  | \$14.99/yr      |
| <input type="checkbox"/> WINKNEWYORK.US   | \$12.99/yr      |
| <input type="checkbox"/> WINKNEWYORK.NAME | \$14.99/yr      |

## You might also consider:

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> WINKNEWYORKSITE.COM   | \$9.99/yr       |
| <input type="checkbox"/> SITEWINKNEWYORK.COM   | \$9.99/yr       |
| <input type="checkbox"/> WINKNEWYORKONLINE.NET | \$8.29/yr SAVE! |
| <input type="checkbox"/> ONLINEWINKNEWYORK.NET | \$8.29/yr SAVE! |
| <input type="checkbox"/> WINKNEWYORKSTORE.ORG  | \$9.99/yr       |
| <input type="checkbox"/> STOREWINKNEWYORK.ORG  | \$9.99/yr       |
| <input type="checkbox"/> WINKNEWYORKNOW.INFO   | \$0.99/yr SAVE! |
| <input type="checkbox"/> NOWWINKNEWYORK.INFO   | \$0.99/yr SAVE! |
| <input type="checkbox"/> WINKNEWYORKBLOG.BIZ   | \$14.99/yr      |
| <input type="checkbox"/> BLOGWINKNEWYORK.BIZ   | \$14.99/yr      |
| <input type="checkbox"/> WINKNEWYORKSHOP.US    | \$12.99/yr      |
| <input type="checkbox"/> SHOPWINKNEWYORK.US    | \$12.99/yr      |
| <input type="checkbox"/> WINKNEWYORKTODAY.NAME | \$14.99/yr      |

**REGISTER NOW!**

EXHIBIT

F

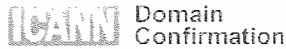


Start a domain search:  com

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Danica Wins! How we signed her.  
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Why we did not sign Paris Hilton.

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## WHOIS Search Results for:

WINKNY.COM

### Search Again

Enter a Domain Name to Check

.com

The data contained in GoDaddy.com, Inc.'s WHOIS database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of GoDaddy.com, Inc. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" field. In most cases, GoDaddy.com, Inc. is not the registrant of domain names listed in this database.

Registrant:  
Domains by Proxy, Inc.

DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States

Registered through: GoDaddy.com, Inc. (<http://www.godaddy.com>)  
Domain Name: WINKNY.COM  
Created on: 13-Dec-02  
Expires on: 13-Dec-08  
Last Updated on: 28-Sep-07

Administrative Contact:  
Private, Registration WINKNY.COM@domainsbyproxy.com  
Domains by Proxy, Inc.  
DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States  
(480) 624-2599

Technical Contact:  
Private, Registration WINKNY.COM@domainsbyproxy.com  
Domains by Proxy, Inc.  
DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States  
(480) 624-2599

Domain servers in listed order:  
NS03.DOMAINCONTROL.COM  
NS04.DOMAINCONTROL.COM

Registry Status: clientDeleteProhibited  
Registry Status: clientRenewProhibited

### Available TLDs

- ☐ WINKNY.NET \$8.29/yr SAVE!
- ☐ WINKNY.ORG \$9.99/yr
- ☐ WINKNY.INFO \$0.99/yr SAVE!
- ☐ WINKNY.BIZ \$14.99/yr
- ☐ WINKNY.US \$12.99/yr
- ☐ WINKNY.NAME \$14.99/yr

### You might also consider:

- ☐ WINKNYSITE.COM \$9.99/yr
- ☐ SITEWINKNY.COM \$9.99/yr
- ☐ WINKNYONLINE.NET \$8.29/yr SAVE!
- ☐ ONLINEWINKNY.NET \$8.29/yr SAVE!
- ☐ WINKNYSTORE.ORG \$9.99/yr
- ☐ STOREWINKNY.ORG \$9.99/yr
- ☐ WINKNYNOW.INFO \$0.99/yr SAVE!
- ☐ NOWWINKNY.INFO \$0.99/yr SAVE!
- ☐ WINKNYBLOG.BIZ \$14.99/yr
- ☐ BLOGWINKNY.BIZ \$14.99/yr
- ☐ WINKNYSHOP.US \$12.99/yr
- ☐ SHOPWINKNY.US \$12.99/yr
- ☐ WINKNYTODAY.NAME \$14.99/yr

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Exhibit  
G

Registry Status: clientTransferProhibited  
Registry Status: clientUpdateProhibited

Report Invalid Whois

See Underlying Registry Data

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EXHIBIT  
G



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Danica Wins! How we signed  
her.  
History-making race footage.  
Why we did not sign Paris Hilton.

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## WHOIS Search Results for:

WINKNYC.COM

### Search Again

 Enter a Domain Name to Check .com

The data in Register.com's WHOIS database is provided to you by Register.com for information purposes only, that is, to assist you in obtaining information about or related to a domain name registration record. Register.com makes this information available "as is," and does not guarantee its accuracy. By submitting a WHOIS query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: (1) allow, enable, or otherwise support the transmission of mass unsolicited, commercial advertising or solicitations via direct mail, electronic mail, or by telephone; or (2) enable high volume, automated, electronic processes that apply to Register.com (or its systems). The compilation, repackaging, dissemination or other use of this data is expressly prohibited without the prior written consent of Register.com. Register.com reserves the right to modify these terms at any time. By submitting this query, you agree to abide by these terms.

Registrant:  
Wink NYC  
Stephen Werther  
401 Washington Street  
New York, NY 10013  
US  
Email: werther@platform-ny.com

Registrar Name.....: REGISTER.COM, INC.  
Registrar Whois.....: whois.register.com  
Registrar Homepage: www.register.com

Domain Name: winknyc.com

Created on.....: Wed, Mar 02, 2005  
Expires on.....: Fri, Mar 02, 2012  
Record last updated on...: Mon, Jul 17, 2006

Administrative Contact:  
Wink NYC  
Stephen Werther  
401 Washington Street  
New York, NY 10013  
US  
Phone: 212-941-7078  
Email: werther@platform-ny.com

Technical Contact:  
Register.Com  
Domain Registrar  
575 8th Avenue 11th Floor  
New York, NY 10018  
US  
Phone: 1-902-7492701  
Email: domain-registrar@register.com

#### DNS Servers:

b.dns.dedicatedcentral.com  
a.dns.dedicatedcentral.com

Visit AboutUs.org for more information about winknyc.com

#### Available TLDs

- |                                       |                 |
|---------------------------------------|-----------------|
| <input type="checkbox"/> WINKNYC.NET  | \$8.29/yr SAVE! |
| <input type="checkbox"/> WINKNYC.ORG  | \$9.99/yr       |
| <input type="checkbox"/> WINKNYC.INFO | \$0.99/yr SAVE! |
| <input type="checkbox"/> WINKNYC.BIZ  | \$14.99/yr      |
| <input type="checkbox"/> WINKNYC.US   | \$12.99/yr      |
| <input type="checkbox"/> WINKNYC.NAME | \$14.99/yr      |

#### You might also consider:

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> WINKNYCSITE.COM   | \$9.99/yr       |
| <input type="checkbox"/> SITEWINKNYC.COM   | \$9.99/yr       |
| <input type="checkbox"/> WINKNYCONLINE.NET | \$8.29/yr SAVE! |
| <input type="checkbox"/> ONLINEWINKNYC.NET | \$8.29/yr SAVE! |
| <input type="checkbox"/> WINKNYCSTORE.ORG  | \$9.99/yr       |
| <input type="checkbox"/> STOREWINKNYC.ORG  | \$9.99/yr       |
| <input type="checkbox"/> WINKNYCNOW.INFO   | \$0.99/yr SAVE! |
| <input type="checkbox"/> NOWWINKNYC.INFO   | \$0.99/yr SAVE! |
| <input type="checkbox"/> WINKNYCBLOG.BIZ   | \$14.99/yr      |
| <input type="checkbox"/> BLOGWINKNYC.BIZ   | \$14.99/yr      |
| <input type="checkbox"/> WINKNYCSHOP.US    | \$12.99/yr      |
| <input type="checkbox"/> SHOPWINKNYC.US    | \$12.99/yr      |
| <input type="checkbox"/> WINKNYCTODAY.NAME | \$14.99/yr      |

**REGISTER NOW!**

Registry Status: clientTransferProhibited  
Registry Status: clientUpdateProhibited

Report Invalid Whois

See Underlying Registry Data

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Billing Questions? Call (480)505-8855

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EXHIBIT  
14

MySpace.com

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People

Search

powered by Google

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## Mail Center Read Mail

Bright Idea: [Upload more pictures. Upload Now.]

Compose

Inbox

Sent

Saved

Trash

Friend Requests

Sent Requests

Tagged Photos

Address Book

Bulletin

Event Invites

From:



Tom

Block User

Delete From Friends

myspace.com/tom

Date: Aug 27, 2006 6:03 PM

Flag as Spam or Report Abuse [?]

Subject: Welcome To MySpace!

Body: Hi susan,

Welcome to MySpace, the best place to connect with friends on the Net!

I'm Tom, and I'm here to help you with MySpace. If you have any questions, comments, or just want to say Hi, feel free to send me a message! You can also check the **FAQ** for the most frequently asked questions.

### How do you get started?

On MySpace you share your profile, photos, blogs, and messages with a fast-growing network of people connected to you by your friends.

The first thing to do is to invite your friends -- then when they invite their friends you'll all be connected!

Click Here: [Invite Friends](#)

I'll see you on MySpace!

Tom

P.S. One thing I can't help you with is HTML/decorating your profile; sorry!

### Sponsored Links

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Plenty of deals  
And great brands.  
[WholesaleDepartmentStore.com](#)

Fashion Jobs  
Looking For Fashion Jobs?  
200+ Fashion Jobs Added Daily  
[www.FashionJobsCentral.com](#)

Target Designers  
See Who The Newest Designers  
Are.  
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Today!  
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Fashion Designer  
Service is our goal  
Satisfaction is our compass.  
[gottschalks.com](#)

### Who's Online?



The ChEi...  
[Send Message](#)

Online Now!

[See Full Page](#)

Reply

Forward

Save

Delete

<< Previous

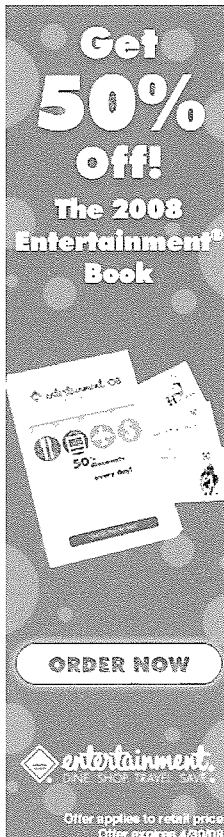


Exhibit  
I

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MySpace.com

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People

Search

powered by Google

Home | Browse | Search | Invite | Apps | Mail | Blogs | Favorites | Forum | Groups | Events | MySpaceTV | Music | Comedy | Classifieds

## Mail Center Inbox

Bright Idea: [Add cool people to your Favorites. View Favorites.]

Compose

Inbox

Sent

Saved

Trash

Friend Requests

Sent Requests

Tagged Photos

Address Book

Bulletin

Event Invites

Listing 11-12 of 12

1 2 of 2

< Previous

Date:

From:

Status: Subject:

☐ Sep 1, 2006  
10:30 AM



miche

Replied

RE: and why didn't you add me????

☐ Aug 27, 2006  
6:03 PM



Tom

Read

Welcome To MySpace!

Listing 11-12 of 12

1 2 of 2

< Previous

Check/Uncheck All

Delete Checked

## Sponsored Links

Accessory Designer  
Looking For Fashion Jobs?  
200+ Fashion Jobs Added Daily  
[www.FashionJobsCentral.com](http://www.FashionJobsCentral.com)

Fashion Design College  
Plenty of deals  
And great brands.  
[WholesaleDepartmentStore.com](http://WholesaleDepartmentStore.com)

Fashion Designer  
Service is our goal  
Satisfaction is our compass.  
[gottschalks.com](http://gottschalks.com)

Target Gadget  
Download The Free Target  
Gadget To  
Browse The Latest Designer  
Styles!  
[www.Target.com](http://www.Target.com)

## Who's Online?



The Chei...  
Send Message

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Exhibit

I

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12/10/08

7

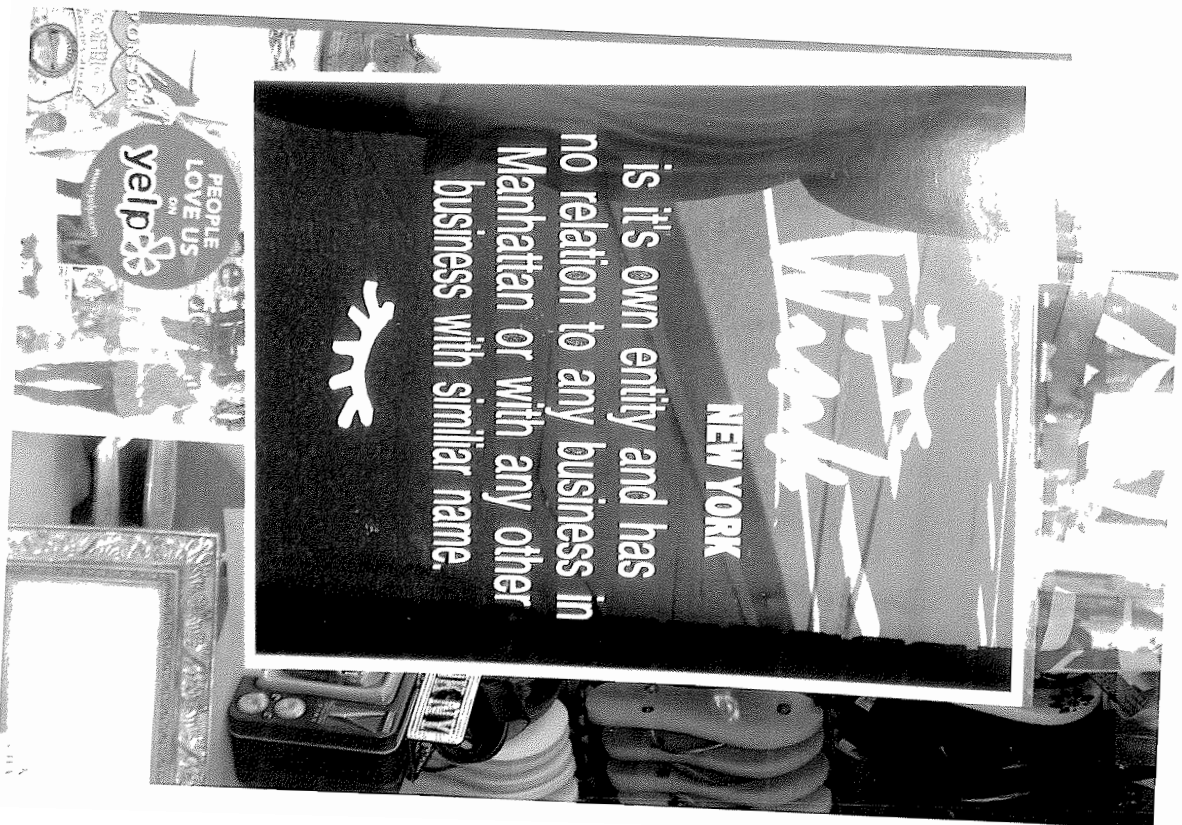






Exhibit J



Search for (e.g. taco, salon, Max's)

Near (Address, City, State or Zip)  
11580

Logged in as wink n



Member Search | Account | Log Out

## Wink New York

5 star rating based on 7 reviews Rating Details »

Categories: Jewelry, Shoe Stores, Women's Clothing [Edit]

280 Merrick Rd  
Rockville Centre, NY 11570  
(516) 255-9465  
www.winkny.com



Hours:  
Mon-Sat 11:00 a.m.-7:00 p.m.  
Sun 12:00 p.m.-4:00 p.m.

Price Range: \$\$  
Wheelchair Accessible: Yes

Accepts Credit Cards: Yes

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First to Review Morgan L.

Send to Friend

Bookmark

Send to Phone

Write a Review

Print version

### 7 Reviews for Wink New York

Search Reviews

Sort by: Recent + Votes | Time | Rating | Useful | Funny | Cool | Total Votes | Friends'



Michelle L.  
New York, NY

0

Compliment

Send a Message

5 star rating

01/16/2006

When you first walk into Wink NY, you see an abundance of color and style presented with unique flair. There is something cool in every nook and cranny. There are so many places to look for fabulous clothes and great accessories. There isn't an inch of space wasted. Hangers and racks filled with awesome colors and fabrics all surrounded by cool belts, bags, shoes and jewelry. Everything you could possibly need to make a grand entrance to any club, party, awards show, or supermarket. Everything you could possibly need to dress up or down with style.

There is always new stock coming in and the owner and stylist extraordinaire, Susan, lets you shop casually and take your time but is always available to help you tailor the perfect look for any occasion.

Wink NY is the place to find all the newest trend setting looks. The only problem is you'll want to leave with one of everything!

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Was this review ...? (2) (1) (1)

Flag this review



Terry G.  
Rockville Centre, NY

2

Compliment

Send a Message

5 star rating

ROTD 12/10/2006

09/20/2006

Daaaaaamn!!!! Where has this place been hiding??? I can honestly say I will never have to venture beyond walking distance from my house again to do all my clothes shopping. They have everything under one roof. All the clothing & accessories are displayed so nicely - I could spend hours just browsing. Beautiful stuff, hassle free shopping, I wish I could give more stars!

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Was this review ...? (7) (4) (5)

Flag this review



Morgan L.  
Blondes DO have more fun!  
Whitestone, NY

3

Compliment

Send a Message

5 star rating

First to Review

08/22/2006

Captivated by the displays in the front window, I ventured into this Soho inspired boutique and was pleasantly surprised. They carry a unique vast selection of women's clothing and accessories. All I have to say is...I'm addicted to WINK!

Bookmark Send to a Friend Link to This Review

Was this review ...? (7) (3) (5)

Flag this review



Tara C.  
my headline  
Rockville Centre, NY

1

Compliment

Send a Message

5 star rating

09/05/2006

Awesome inventory, excellent presentation, great customer service, and easy to swallow prices make for an overall "10" shopping experience. I will definitely send all my friends and family to this wonderful boutique!

Bookmark Send to a Friend Link to This Review



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2 reviews  
Rockville Centre, NY  
Category: Restaurants



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15 reviews  
Garden City, NY  
Category: Restaurants



Wink  
5 reviews  
Neighborhood: Manhattan/Upper West Side  
Category: Women's Clothing



Wink  
4 reviews  
Neighborhood: Manhattan/SoHo  
Category: Fashion



Roosevelt Field Mall  
34 reviews  
Garden City, NY  
Category: Shopping Centers

E. 4th St  
K

Was this review ...? (7) (1) (7)

Flag this review



Terra W.  
Everyone loves a Pink Wig  
Rockville Centre, NY

Compliment  
Send a Message

5 star rating

09/27/2006

Just like several of the other reviewers, I was attracted to Wink due to the great items in the display window. Like a bee to honey! I agree with all the other things said here, but just wanted to throw my vote in too. I wish there were more non-chain boutiques out there like Wink... so interesting to walk and and NOT know exactly what you will find (unlike cookie cutter Gaps and Banana Republics). Know what I mean?

Bookmark Send to a Friend Link to This Review

Was this review ...? (5) (5)

Flag this review



STARR B.  
Here I am  
Rockville Centre, NY

Compliment  
Send a Message

5 star rating

08/02/2007

Never one to write a review about anything, i find myself suddenly having the urge. My friend (& now fellow yelper), after much prodding, finally let me in on her little secret of how she suddenly became so fashionable. Not that she didn't have any style before, but I did notice a dramatic change in her fashion sense. Although I was very happy for all the compliments she was receiving on how good she looked and how expert she was in putting together an outfit...I was getting kind of jealous...actually really jealous. So to make a long story short, after many drinks at Croxley, she finally spilled the beans...and believe it or not, her little secret was only about 10 yards from my nose!!! The source of her new claim to fame was none other than a boutique by the name of Wink New York! \*\*what an adorable name :) \*\* Anyway, I went to see for myself, ended up spending over an hour just looking at all the cool stuff crammed into all the nooks & crannies of the store and then bought a couple of killer outfits for myself. My friend had told me to see Susan(the owner), but she was not in. Her assistant Carla had helped me instead and I definitely was not disappointed. I will most definitely be back whenever I get that shopping itch and more importantly to finally meet this woman(Susan) with such extraordinary taste. RVC desperately needed a place like this.....I know alot of people have grown tired of that b\*\*ch up the block(I'm sure you know who I mean...there's only one).

Bookmark Send to a Friend Link to This Review

Was this review ...? (2) (1) (2)

Flag this review



amy r.  
Shopping!!!!!!  
Rockville Centre, NY

Compliment  
Send a Message

5 star rating

08/30/2006

needed an outfit and left with a makeover!  
it was friday night, i had a date so i wanted to look amazing. i stopped by this new boutique that opened up near my home and found my new favorite place to shop. it's a total hassle-free shopping experience-nobody followed me around trying to sell me things i didn't want. i was greeted at the door by the owner(her name is Susan) and she let me browse for over 40 minutes and she didn't pressure me once..she just told me to let her know if i needed any help. anyway, i'm pretty bad when it comes to putting together outfits, so i asked Susan to help me.....before you know it, i had all these amazing things to wear...it was like having my own personal stylist! her taste in clothing and accessories is unbelievable...her prices are even more unbelievable..it's probably the first time i ever actually liked everything in a store and could afford it. everytime i wear one of my new outfits people always tell me how great i look. and ask me where i shop...i'm almost hesitant to tell them :) ....let me just add, just like the review before me.....i am totally addicted to WINK

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Was this review ...? (6) (2) (5)

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1 to 7 of 7

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Search for (e.g. taco, salon, Max's)

Near (Address, City, State or Zip)  
11580

Logged in as wink.n



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## Wink

4.5 star rating based on 4 reviews

Category: Fashion [Edit]

Neighborhood: Manhattan/SoHo

155 Spring Street

(between Broadway & Wooster St)

New York, NY 10012

(212) 334-3646

www.winknyc.com

Price Range: \$\$\$

Accepts Credit Cards: Yes

Edit Business Info

Is this your business?

First to Review Wendy L.

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### 4 Reviews for Wink

Search Reviews

Sort by: Recent + Votes | Time | Rating | Useful | Funny | Cool | Total Votes | Friends



Elite '08  
8  
53  
Cristin M.  
One cupcake at a time..  
Philadelphia, PA

Compliment

Send a Message

5 star rating

04/02/2008

This store is awesome! They had a great selection of both luxury items and cheaper things. I don't even feel guilty about the almost 10% sales tax that I pay on everything here!

Bookmark

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Link to This Review

Was this review ...? (1)

Flag this review



3  
30  
Christina C.  
It's a celebration, bitches!!!  
New York, NY

Compliment

Send a Message

3 star rating

09/10/2007

I am not a huge fan of the shoes section, but they have the greatest selection of dresses and clutches! Also, they never fail to have my favorite Anna Corinna bags - LOVE them. The salesgirls can be a little over zealous, and make sure you aren't getting convinced to spend \$300+ on a dress you'll only wear for one season. However, the clothes you find here you won't find anywhere else. Their website is great, too. I didn't get a chance to check out the jewelry too much, but it looked more costume-y than classy at first glance. Notably, I found my fav pair of Hunter wellies here in Aubergine.

Bookmark

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Was this review ...? (1)

Flag this review



Elite '08  
33  
116  
Wendy L.  
Sunnyside, NY

Compliment

Send a Message

5 star rating

First to Review

09/15/2006

This is one of my favorite places for jewelry. The shop is really tiny, but full of nice necklaces and earrings which you don't normally find in department stores. The pieces all look very unique and they carry a lot of the stuff you find in fashion mags and on celebrities like CC Skye, Gorjana, etc.

They also carry some handbags, clothing, and shoes (you can find Hunter Wellies here) and the salesgirls are all extremely nice!

Oh, btw, the prices are lower here than in most department stores! (beware of Henri Bendels, they jack up the prices a whole lot)

Bookmark

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Link to This Review

Was this review ...? (3)

Flag this review



16  
46  
iche s.  
San Francisco, CA

Compliment

Send a Message

5 star rating

11/01/2006

I love this store. Really fun, unique and nice accessories-bracelets, necklaces and earrings. I've also been to the one in columbus avenue and the merchandise is a little different. Prices are absolutely affordable and who knows, if you're lucky, you might see anne hathaway there. :)

Bookmark

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Was this review ...? (1)

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1 review  
Neighborhood: Manhattan/Upper East Side



Wink  
5 reviews  
Neighborhood: Manhattan/Upper West Side  
Category: Women's Clothing



Olive & Bette's  
4 reviews  
Neighborhood: Manhattan/West Village  
Category: Jewelry



Artists Space  
2 reviews  
Neighborhood: Manhattan/SoHo  
Category: Art Galleries



Ben Sherman  
16 reviews  
Neighborhood: Manhattan/SoHo  
Category: Men's Clothing

*Edith L*

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EXHIBIT  
L



Search for (e.g. taco, salon, Max's)

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 11580

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## Wink

4 star rating based on 5 reviews Rating Details »

Category: Women's Clothing [Edit]

Neighborhood: Manhattan/Upper West Side  
 188 Columbus Ave  
 New York, NY 10079  
 (212) 877-7727  
 www.winknyc.com



Add Photos

Accepts Credit Cards: Yes

Edit Business Info Is this your business?

First to Review Susan S.

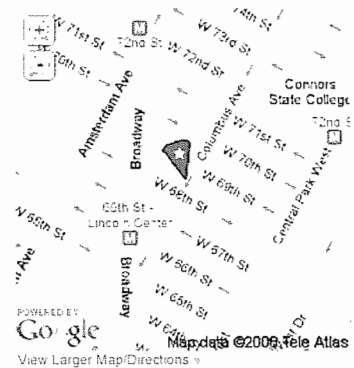
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Elite '08 Meg C.  
 33 Bacon is the new black  
 168 New York, NY

Compliment

Send a Message

3 star rating

12/19/2007

I like this boutique but I rarely buy anything here. I've bought some nice jewelry here and a great clutch. The store is small, the clothing is designer and looks good on skinny bodies I think. I did get a fun waffle knit shirt there with a skull on it that I wear a lot. Skull clothing is awesome. Ha.

Bookmark Send to a Friend Link to This Review

Was this review ...?

Flag this review



Elite '08 Irene S.  
 438 I'm gonna be all over you like egg on a bowl of bibimbop  
 507 San Francisco, CA

Compliment

Send a Message

4 star rating

09/08/2006

If Foley and Corinna is sold out of the bag you're lusting over, head to Wink for it has a healthy Anna Corinna selection. I might add that their price point seems to be lower than other boutiques, which is great because us shopaholics need all the help we can get.

And while courtesy can be rather scarce in a city where tips are an entitlement rather than a by-product of being painstakingly attentive without sacrificing dignity, Haley, who I believe is the owner, is a doll, engaging with clients like the sister you never had.

Bookmark Send to a Friend Link to This Review

Was this review ...? (3)

Flag this review



Elite '08 jay h.  
 369 1.21 Gigawatts!!!  
 706 San Francisco, CA

Compliment

Send a Message

4 star rating

09/03/2006

I fed my shoe addiction here. The sweetest woman I can only assume was the owner helped us out and was very knowledgeable.

She was kick ass and though and admitted when a cute top looked like shit on me. I dig that. Cute little botique and cute ass shoes!!!

Bookmark Send to a Friend Link to This Review

Was this review ...? (1)

Flag this review



77 Susan S.  
 1090 won't go to harlem in ermine and pearls, don't dish the dirt with the rest ...  
 San Francisco, CA

Compliment

Send a Message

3 star rating

First to Review

12/28/2005

UWS side of the downtown favorite.

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Was this review ...?

Flag this review

Jaime S.  
 i love new york, but i hate the yankees

Compliment

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### People Who Viewed This Also Viewed...



Daphne  
 1 review  
 Neighborhood: Manhattan/Upper West Side  
 Category: Accessories



Olive & Bette's  
 2 reviews  
 Neighborhood: Manhattan/Upper West Side



Olive & Bette's Company  
 2 reviews  
 Neighborhood: Manhattan/Upper West Side  
 Category: Accessories



Shop  
 3 reviews  
 Neighborhood: Manhattan/Lower East Side  
 Category: Women's Clothing



Plaza Too  
 1 review  
 Neighborhood: Manhattan/Upper West Side

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 ... SHOPPING...



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 The places I hit when I'm too lazy to get on the...

EXHIBIT  
 L



13 New York, NY  
131

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5 star rating

04/28/2006

cute, well-edited selection of mostly accessories. as much as i try to resist when i walk by, i usually end up wandering in

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EXHIBIT "L"

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(e-mail) [aacalanz@mindspring.com](mailto:aacalanz@mindspring.com)

May 19, 2008

Judge Laura Taylor Swain  
United States District Court  
Southern District of New York  
500 Pearl St.  
Rm. 755  
New York, NY 10007

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X  
Re: Wink NYC, Inc.

Plaintiff,

Civil Action No. 1:08CV 3684  
Hon. Judge Laura Taylor Swain

v.

Wink New York, Inc.; and, John Doe 1,  
-----X

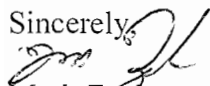
Dear Judge Swain:

Enclosed herewith please find the following documents:

Verified Answer and Counter-Claim  
Verification by Defendant  
Affidavit of Mailing  
Explanation of Exhibits and Exhibits

Thank you for your courtesies in this matter.

Sincerely,



Mark Zuckerman, Esq.  
MZ/erh, Encl.

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X

Wink NYC, Inc.

Plaintiff

CIVIL ACTION NO. 1:08 CV 3684

v.

Hon. Judge Laura Taylor Swain

Wink New York, Inc. ; and, John Doe 1,

Defendant.

-----X

VERIFIED ANSWER AND COUNTERCLAIM

MARK ZUCKERMAN, ESQ.

Counsel for the Defendant

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(o) 516-791-6858  
Attorney for Defendant  
-----

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK  
-----X

Wink NYC, Inc.

Plaintiff,

-against-

Wink New York, Inc.; and, John Doe 1,

Defendant.  
-----X

CIVIL ACTION NO. 1:08 CV 3684

Hon. Judge Laura Taylor Swain

VERIFIED ANSWER

The Defendant, Wink New York, Inc.; and John Doe 1, by its undersigned counsel, respectfully submits the following Verified Answer to the Summons and Complaint herein, and alleges as follows:

ANSWER AND COUNTERCLAIM

1. Defendant owns and operates a retail store located at 280 Merrick Rd. in Rockville Centre, NY, under the name of WINK New York, and owns, operates, uses and maintains the domain names of [www.Wink New York .com](http://www.WinkNewYork.com) and [www.Wink NY.com](http://www.WinkNY.com).



2. Defendant was granted permission for the use of the name WINK New York by the Secretary of the State of New York located in Albany, NY, who thoroughly reviews all requests for business names, and takes responsibility for insuring that the business name applied for is available, and not being used in commerce by any other entity or proprietor. At the time of this lawsuit, the name of WINK New York was in full force and effect through the Secretary of the State of New York, and met all the requirements to act in commerce. The Secretary of State did not object to the use of the name WINK New York, nor did the Secretary of State deny in any way, shape or form, the Defendant's full and available use of WINK New York for any reason.

3. Defendant obtained a federal identification number on December 26, 2002, in the name of "WINK New York" as a sole proprietor. Defendant had been doing business in and around the Long Island area selling fashion wear at various flea markets almost three years before Petitioner first registered their corporation name of Wink NYC.

4. Defendant owns, operates, uses and maintains the domain names for their website of www.Wink New York .com and www.Wink NY com. The websites were purchased through Go Daddy.com. Both websites were created and purchased on December 13, 2002. If these websites were already purchased by some other entity, such as Petitioner's, then Defendant would have been denied access to these names, and it would have been impossible for Defendant to have obtained the websites for themselves.

5. Defendant already had created and purchased their above-referenced

websites known as www.Wink New York.com and www.Wink NY.com approximately 33 months before Petitioner registers the name and website known as Wink NYC.com. which was done on March 7, 2005.

6. Defendant got a federal identification number on December 26, 2002, in the name of 'WINK NEW YORK' for the sole purpose of selling various female apparel and accessories to the public, and operated as a sole proprietor, buying and selling various types of female clothes and accessories such as: apparel, jewelry, handbags, fashion accessories at various flea markets throughout the Long Island area. The federal identification number referred to herein, and the subsequent sales that occurred thereafter, were almost three years before Plaintiff registered "Wink NYC" as a corporation.

7. Defendant was purchasing inventory and doing daily business transactions in the name of "WINK NEW YORK", which was located in Island Park, NY, well over two years before there ever was a "Wink NYC."

8. Since the inception of Defendant's business in 2002, the Defendant has built up a solid business originally selling fashion wear at numerous flea markets in and around Long Island, and now to the opening of a retail store in Rockville Centre, NY, which also caters to the retail sale of various female clothes and accessories such as: apparel, jewelry, handbags, fashion accessories.

9. Defendant has achieved a following that she personally caters to with fashion advice, and has a loyal devoted group of consumers. Defendant's personal

connection to her consumers is an integral part of her business image, and defines her purpose in the business world and her unique sense of serving her clientele personally.

10. Defendant does not want to be confused with any larger corporation such as Plaintiff has inferred, since Defendant adds a personal touch and individual sense of flair and style to all her business transactions and customer relations.

11. Defendant does not at present, nor has in the past, nor will in the future, receive any benefit from the Plaintiff's business.

12. Defendant never has, and never will want to be confused with or associated with Plaintiff, due to the fact that Defendant has built up a solid running business on her own merit and personal sense of style, with a clientele that is associated with and follows the Defendant wherever she goes, and trusts in and follows the fashion guidance and style of the Defendant.

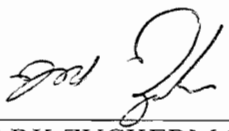
13. Defendant being of strong and sound ethical beliefs, went the extra mile by installing a prominent window sign, which is displayed in the front window of her store located in Rockville Centre, NY, which reads as follows, ""Wink New York" is it's own entity and has no relation to any business in Manhattan or with any other business with similar name.

14. Defendant's store, located in Rockville Centre, NY, for the past two years, has a loyal following of consumers, who rely on the personal expertise and fashion awareness of its founder and owner. It is not only the fashion experience and eye for fashion flair that define the shopping experience at Wink New York, Inc.,

Rockville Centre, NY, but the personal attention and supportive relationship that exists between owner and consumer that differentiates this shopping experience from others, and, in particular from the Plaintiff's allegations. Defendant has been reviewed and rated on the Internet ([www.yelp.com](http://www.yelp.com)), and the Plaintiff has also been reviewed and rated on the same Internet site. Upon comparison and evaluation of both sets of review for the parties, it is evident that Defendant has seven outstanding reviews all citing not only the exceptional merchandise and enjoyable shopping experience, but the unique flair and help that is always available from the Defendant on a very personal level. The Internet site noted herein this paragraph, and used as Exhibits K and L respectively, herein this Answer and Counterclaim, are visibly defined by their different names, their different addresses and locations, and their different locations on the Internet Maps, and different photos of the respective location. The Defendant's business and consumer following is visibly different from the Plaintiff, and the superlative personal attention demonstrated by Defendant, on a daily basis, and recognized and applauded by the dedicated consumers strictly define the Defendant's business and differentiate it. There is no confusion between the Defendant located in Rockville Centre, and the Plaintiff located in Manhattan.

WHEREFORE, the Defendant herein asks that the Court demand that the Plaintiff withdraw its Complaint, and does not receive any financial recovery for the allegations herein made. Also, Defendant asks the court's help in demanding that Plaintiff pay economic fees to Defendant, and any and all just costs and expenses that the Court may deem due and justifiable.

Dated: Valley Stream, NY  
May 14, 2008

By:   
\_\_\_\_\_  
MARK ZUCKERMAN, ESQ.  
Attorney for Defendant,  
79 Fieldstone Lane  
Valley Stream, NY 11581  
516-791-3200



UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X

Wink NYC, Inc.

CIVIL ACTION NO.

Plaintiff,

-against-

VERIFICATION

Wink New York, Inc.; and, John Doe 1,

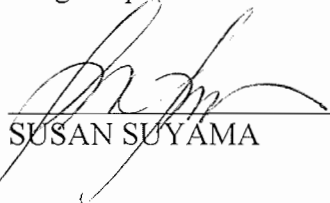
Defendant.

-----X

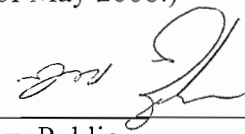
STATE OF NEW YORK     )  
                                  ) ss:  
COUNTY OF             )

I, being duly sworn deposes and say as follows:

That I am the Defendant in the within action; that I have read the foregoing Verified Answer and know the contents thereof; the contents of the Verified Answer are true and correct to the best of my knowledge, except as to those matters therein stated to be alleged upon information and belief, and as to those matters, I believe them to be true.

 5/14/08. President, Wink New York, Inc.  
SUSAN SUYAMA             date

Subscribed and Sworn )  
to before me this 14<sup>th</sup> )  
day of May 2008.)

  
\_\_\_\_\_  
Notary Public

**MARK ZUCKERMAN**  
Notary Public, State of New York  
No. 02ZU5028412  
Qualified in Nassau County  
Commission Expires May 31, 2010

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X  
Wink NYC, Inc.

Plaintiff,

-against-

Wink New York, Inc: and John Doe 1,

Defendant.

CIVIL ACTION NO.

AFFIDAVIT OF SERVICE

-----X

Estelle Henner, being duly sworn, deposes and says:

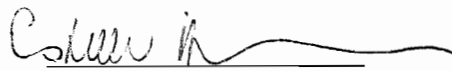
I am not a party to the action, am over 18 years of age and reside at 6 Adams St., East Rockaway, NY 11518. On May 19, 2008, I served a copy of the Verified Answer and Counter-Claim, by sending a true copy thereof via electronic mail, addressed to the following persons and last known addresses:

Judge Laura Taylor Swain – ECF system eef.nysd.uscourts.gov

And by sending a true copy of the Verified Answer and Counter-Claim thereof  
To:

Robert Lewis Tucker – rtucker@tuckerlatifi.com

MARK ZUCKERMAN, ESQ.  
Attorney for Defendant, Wink New York, Inc. and John Doe 1  
79 Fieldstone Lane  
Valley Stream, NY 11581  
516-791-3200

  
Estelle Henner

Sworn to before me this  
17 day of May 2008

**MARK ZUCKERMAN**  
Notary Public, State of New York  
No. 02ZU5028412  
Qualified in Nassau County  
Commission Expires May 31, 2010

## EXHIBITS

Exhibit A – Defendant received federal identification number on December 26, 2002, in the name of "WINK NEW YORK" as a sole proprietor. Defendant had been doing business in Long Island selling fashion wear at various flea markets almost three years before "Wink NYC" first registered their name as a corporation.

Exhibit B – Dani ii Inc. invoice dated December 18, 2003, that shows Defendant purchasing inventory, and business being done in the name of "WINK NEW YORK" located in Island Park, NY. This date shows that business was being done a full two years before there ever was a "Wink NYC."

Exhibit C – This shows a picture of the Defendant's store on the web site (home page), as well as there is only one address in Rockville Centre, NY. We do not think that anyone can confuse this company with another company that is located in Manhattan. Once we were given notice of appending litigation, Defendant added the following words on the first page of her website, and I quote, \*\*\*Please note, "Wink New York" is it's own entity located on the South Shore of Long Island and has no relation to any business in Manhattan or any other business with similar name\*\*\* Claims from the Petitioner claim that Defendant's website is confusing with theirs. We dispute that because we show an actual picture of Defendant's store inside, plus the full and fair disclosure depicted. Putting something such as the full disclosure that Defendant gives and shows, highlights the fact that Defendant did not want to hide anything, and Defendant is proud of her products and standing, and does not want to be confused with any other entity.

Exhibit D and Exhibit E – We checked with the incorporator, which goes through the Secretary of State's office, and he says that the Secretary of State checks out all names before you get a name. The Secretary of State has considered the Petitioner's name and the Defendant's name to be different names, and if the same thing happened today, the same decision would have happened since the Secretary of State considers both of these companies to have different names.

Exhibit F and Exhibit G – Defendant created and purchased their domain website name through Go Daddy.com, and they purchased the name Wink New York.com. That was created on December 13, 2002. Defendant also purchased the name Wink NY.com on December 13, 2002. These names were created and purchased by Defendant with the intention of doing future on-line commerce.

Exhibit H – However, Petitioner registers the name Wink NYC.com, the domain name which is done on March 7, 2005. All parties purchased their domain name from Go Daddy.com and Petitioner purchased its name approximately 33 months after Defendant had its domain names. Obviously, Petitioner could not get the name Wink New York or Wink NY.com because it had already been taken first by Defendant.

Exhibit I – A Welcome Letter from “My Space.” This is yet another example of another place where Wink New York has web space and it is listed on MySpace, as early as August 27, 2006.

Exhibit J – Defendant took photographs of a window sign, which she prominently displayed in the front window of “Wink New York”, located in Rockville Centre. There is a printed disclaimer which states, “Wink New York is it’s own entity and has no relation to any business in Manhattan or with any other business with similar name.”

Exhibit K – Copies of the reviews that were done by consumers posting about their shopping experiences at “Wink New York” on the website [www.yelp.com](http://www.yelp.com). There is no indication of any confusion as to where they are shopping or that “Wink New York” is affiliated with any other store.

Exhibit L – Copies of the reviews by consumers posting about their shopping experience at two of “Wink NYC” locations on the website [www.yelp.com](http://www.yelp.com). There is no indication of any confusion as to where they are shopping or that “Wink NYC” is affiliated with any other store besides their own.

DEPARTMENT OF THE TREASURY  
INTERNAL REVENUE SERVICE  
HOLTSVILLE NY 00501

DATE OF THIS NOTICE: 12-26-2002  
NUMBER OF THIS NOTICE: CP 575 E  
EMPLOYER IDENTIFICATION NUMBER: 11-3667468  
FORM: SS-4  
0133225920 0

ERIC SCALA  
WINK NEW YORK  
76 RT 5 APT 1B  
EDGEWATER NJ 07020

FOR ASSISTANCE CALL US AT:  
1-800-829-1040

OR WRITE TO THE ADDRESS  
SHOWN AT THE TOP LEFT.

IF YOU WRITE, ATTACH THE  
STUB OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER (EIN)

Thank you for your Form SS-4, Application for Employer Identification Number (EIN). We assigned you EIN 11-3667468. This EIN will identify your business account, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Use your complete name and EIN shown above on all federal tax forms, payments and related correspondence. If you use any variation in your name or EIN, it may cause a delay in processing and incorrect information in your account. It also could cause you to be assigned more than one EIN.

If you want to apply to receive a ruling or a determination letter recognizing your organization as tax exempt, and have not already done so, you should file Form 1023/1024, Application for Recognition of Exemption, with the IRS Ohio Key District Office. Publication 557, Tax Exempt Status for Your Organization, is available at most IRS offices and has details on how you can apply.

Exhibit

A

Keep this part for your records.

CP 575 E (Rev. 1-200

Return this part with any correspondence  
so we may identify your account. Please  
correct any errors in your name or address.

CP 575 E

0133225920

Your Telephone Number Best Time to Call  
( ) -

DATE OF THIS NOTICE: 12-26-2002  
EMPLOYER IDENTIFICATION NUMBER: 11-3667468  
FORM: SS-4

INTERNAL REVENUE SERVICE  
HOLTSVILLE NY 00501

ERIC SCALA  
WINK NEW YORK  
76 RT 5 APT 1B  
EDGEWATER NJ 07020



**DANI II INC**

101-32 DUPONT STREET

PLAINVIEW, NY - 11803

TEL: 516-576-1000 FAX: 516-576-1003


**Invoice**

DATE	INVOICE #
12/18/2003	6129

BILL TO
WINK NEW YORK 3965 Long Beach Road Island Park, NY

SHIP TO
WINK NEW YORK 3965 Long Beach Road Island Park, NY

P.O. NUMBER	TERMS	DEPT	SHIP DATE	VIA	F.O.B.	VENDOR No.
	NET-30		12/18/2003		NY WAREHOUSE	

ITEM CODE	DESCRIPTION	QUANTITY	PRICE EACH	AMOUNT
2153	BLK/WHT ZEBRA SHEER OLIVE	12	9.00	108.00
2153	BLK/WHT ZEBRA SHEER BLACK	6	<del>10.00</del>	<del>60.00</del>
	EVEN EXCHANGE, 2PC STYLE 2153 OLIVE SIZE S		9.00	54.00
<div style="text-align: center;">  </div> <div style="text-align: right;"> <p>Exhibit</p> <p>B</p> </div> <div style="text-align: left;"> <p>pd ch# 125 2/19/04</p> </div>				

**Total**162.00  
\$168.00

This is a free Starter Web Page courtesy of GoDaddy.com, Inc..



280 Merrick Road  
Rockville Centre, NY 11570  
(516)255-WINK

## Coming Soon!

[www.winknewyork.com](http://www.winknewyork.com)

Located on the corner of Merrick Road and Park Avenue, Wink New York is open for your shopping pleasure. We carry all the latest women's fashions, including accessories, handbags, belts and more! Patronized by style conscious and fashion savvy shoppers, Wink New York remains your number one source for the hottest trendy fashions. Our great prices along with unique items makes us the stylish woman's number one choice for great deals on fashion. Whether shopping for a great gift, or adding to your wardrobe, Wink New York offers personalized service. Come by and see us. Don't forget to check back, our new website will be up and running soon.\*\*\*Please note, "Wink New York" is it's own entity located on the South Shore of Long Island and has no relation to any business in Manhattan or any other business with similiar name\*\*\*

Email us at: [winkny@aol.com](mailto:winkny@aol.com)

Visit us at: [www.myspace.com/winknewyork](http://www.myspace.com/winknewyork)



Find a domain name:

www.

.com

GO

**Domain Names - \$9.99\*/yr**

☒ Transfer Domain **\$6.99\***

\*Plus ICANN fee of 20 cents per domain name year.

# 1 in the World #1 in the World #1 in the World #1 in the World

Exhibit

C

# NYS Department of State

## Division of Corporations

### Entity Information

Selected Entity Name: WINK NEW YORK, INC.

#### Selected Entity Status Information

**Current Entity Name:** WINK NEW YORK, INC.

**Initial DOS Filing Date:** DECEMBER 12, 2005

**County:** NASSAU

**Jurisdiction:** NEW YORK

**Entity Type:** DOMESTIC BUSINESS CORPORATION

**Current Entity Status:** ACTIVE

#### Selected Entity Address Information

**DOS Process (Address to which DOS will mail process if accepted on behalf of the entity)**

WINK NEW YORK, INC.

280 MERRICK RD

ROCKVILLE CENTRE, NEW YORK, 11570

#### Chairman or Chief Executive Officer

SUSAN SUYAMA

280 MERRICK RD

ROCKVILLE CENTRE, NEW YORK, 11570

#### Principal Executive Office

WINK NEW YORK, INC.

280 MERRICK RD

ROCKVILLE CENTRE, NEW YORK, 11570

#### Registered Agent

NONE

EXHIBIT

D

NOTE: New York State does not issue organizational identification numbers.

[Search Results](#)

[New Search](#)

[Division of Corporations, State Records and UCC Home Page](#) [NYS Department of State Home Page](#)

# NYS Department of State

## Division of Corporations

### Entity Information

Selected Entity Name: WINK NYC INC.

#### Selected Entity Status Information

**Current Entity Name:** WINK NYC INC.

**Initial DOS Filing Date:** SEPTEMBER 01, 2005

**County:** NEW YORK

**Jurisdiction:** NEW YORK

**Entity Type:** DOMESTIC BUSINESS CORPORATION

**Current Entity Status:** ACTIVE

#### Selected Entity Address Information

**DOS Process (Address to which DOS will mail process if accepted on behalf of the entity)**

WINK NYC INC.

401 WASHINGTON STREET, 3RD FLR

NEW YORK, NEW YORK, 10013

#### Chairman or Chief Executive Officer

STEPHEN WERTHER

C/O WINK 401 WASHINGTON ST.

NEW YORK, NEW YORK, 10013

#### Principal Executive Office

WINK NYC INC.

401 WASHINGTON ST

NEW YORK, NEW YORK, 10013

#### Registered Agent

NONE

NOTE: New York State does not issue organizational identification numbers.

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ICANN Domain Confirmation



\$17.99 .TV SALE!  
The perfect domain for  
video & entertainment!

BOB PARSONS .TV

Danica Wins! How we signed her.  
History-making race footage.  
Why we did not sign Paris Hilton.

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WHOIS  
Search Results for:

WINKNEWYORK.COM

Search Again

 Enter a Domain Name to Check .com 

The data contained in GoDaddy.com, Inc.'s WHOIS database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of GoDaddy.com, Inc. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" field. In most cases, GoDaddy.com, Inc. is not the registrant of domain names listed in this database.

Registrant:  
Domains by Proxy, Inc.

DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States

Registered through: GoDaddy.com, Inc. (<http://www.godaddy.com>)  
Domain Name: WINKNEWYORK.COM  
Created on: 13-Dec-02  
Expires on: 13-Dec-08  
Last Updated on: 28-Sep-07

Administrative Contact:  
Private, Registration WINKNEWYORK.COM@domainsbyproxy.com  
Domains by Proxy, Inc.  
DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States  
(480) 624-2599

Technical Contact:  
Private, Registration WINKNEWYORK.COM@domainsbyproxy.com  
Domains by Proxy, Inc.  
DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States  
(480) 624-2599

Domain servers in listed order:  
NS29.DOMAINCONTROL.COM  
NS30.DOMAINCONTROL.COM

Registry Status: clientDeleteProhibited  
Registry Status: clientRenewProhibited

## Available TLDs

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> WINKNEWYORK.NET  | \$8.29/yr SAVE! |
| <input type="checkbox"/> WINKNEWYORK.ORG  | \$9.99/yr       |
| <input type="checkbox"/> WINKNEWYORK.INFO | \$0.99/yr SAVE! |
| <input type="checkbox"/> WINKNEWYORK.BIZ  | \$14.99/yr      |
| <input type="checkbox"/> WINKNEWYORK.US   | \$12.99/yr      |
| <input type="checkbox"/> WINKNEWYORK.NAME | \$14.99/yr      |

## You might also consider:

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> WINKNEWYORKSITE.COM   | \$9.99/yr       |
| <input type="checkbox"/> SITEWINKNEWYORK.COM   | \$9.99/yr       |
| <input type="checkbox"/> WINKNEWYORKONLINE.NET | \$8.29/yr SAVE! |
| <input type="checkbox"/> ONLINEWINKNEWYORK.NET | \$8.29/yr SAVE! |
| <input type="checkbox"/> WINKNEWYORKSTORE.ORG  | \$9.99/yr       |
| <input type="checkbox"/> STOREWINKNEWYORK.ORG  | \$9.99/yr       |
| <input type="checkbox"/> WINKNEWYORKNOW.INFO   | \$0.99/yr SAVE! |
| <input type="checkbox"/> NOWWINKNEWYORK.INFO   | \$0.99/yr SAVE! |
| <input type="checkbox"/> WINKNEWYORKBLOG.BIZ   | \$14.99/yr      |
| <input type="checkbox"/> BLOGWINKNEWYORK.BIZ   | \$14.99/yr      |
| <input type="checkbox"/> WINKNEWYORKSHOP.US    | \$12.99/yr      |
| <input type="checkbox"/> SHOPWINKNEWYORK.US    | \$12.99/yr      |
| <input type="checkbox"/> WINKNEWYORKTODAY.NAME | \$14.99/yr      |

**REGISTER NOW!**

EXHIBIT

F

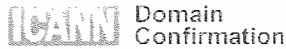


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**\$17.99 .TV SALE!**  
The perfect domain for  
video & entertainment!



Danica Wins! How we signed  
her.  
History-making race footage.  
Why we did not sign Paris Hilton.

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## WHOIS Search Results for:

WINKNY.COM

### Search Again

Enter a Domain Name to Check

.com

The data contained in GoDaddy.com, Inc.'s WHOIS database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of GoDaddy.com, Inc. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

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Scottsdale, Arizona 85260  
United States

Registered through: GoDaddy.com, Inc. (<http://www.godaddy.com>)  
Domain Name: WINKNY.COM  
Created on: 13-Dec-02  
Expires on: 13-Dec-08  
Last Updated on: 28-Sep-07

Administrative Contact:  
Private, Registration WINKNY.COM@domainsbyproxy.com  
Domains by Proxy, Inc.  
DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States  
(480) 624-2599

Technical Contact:  
Private, Registration WINKNY.COM@domainsbyproxy.com  
Domains by Proxy, Inc.  
DomainsByProxy.com  
15111 N. Hayden Rd., Ste 160, PMB 353  
Scottsdale, Arizona 85260  
United States  
(480) 624-2599

Domain servers in listed order:  
NS03.DOMAINCONTROL.COM  
NS04.DOMAINCONTROL.COM

Registry Status: clientDeleteProhibited  
Registry Status: clientRenewProhibited

### Available TLDs

- ☐ WINKNY.NET \$8.29/yr SAVE!
- ☐ WINKNY.ORG \$9.99/yr
- ☐ WINKNY.INFO \$0.99/yr SAVE!
- ☐ WINKNY.BIZ \$14.99/yr
- ☐ WINKNY.US \$12.99/yr
- ☐ WINKNY.NAME \$14.99/yr

### You might also consider:

- ☐ WINKNYSITE.COM \$9.99/yr
- ☐ SITEWINKNY.COM \$9.99/yr
- ☐ WINKNYONLINE.NET \$8.29/yr SAVE!
- ☐ ONLINEWINKNY.NET \$8.29/yr SAVE!
- ☐ WINKNYSTORE.ORG \$9.99/yr
- ☐ STOREWINKNY.ORG \$9.99/yr
- ☐ WINKNYNOW.INFO \$0.99/yr SAVE!
- ☐ NOWWINKNY.INFO \$0.99/yr SAVE!
- ☐ WINKNYBLOG.BIZ \$14.99/yr
- ☐ BLOGWINKNY.BIZ \$14.99/yr
- ☐ WINKNYSHOP.US \$12.99/yr
- ☐ SHOPWINKNY.US \$12.99/yr
- ☐ WINKNYTODAY.NAME \$14.99/yr

**REGISTER NOW!**

Exhibit  
G

Registry Status: clientTransferProhibited  
Registry Status: clientUpdateProhibited

Report Invalid Whois

See Underlying Registry Data

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EXHIBIT  
G

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The perfect domain for  
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Why we did not sign Paris Hilton.

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## WHOIS

Search Results for:

### Search Again

Enter a Domain Name to Check

WINKNYC.COM

 .com

The data in Register.com's WHOIS database is provided to you by Register.com for information purposes only, that is, to assist you in obtaining information about or related to a domain name registration record. Register.com makes this information available "as is," and does not guarantee its accuracy. By submitting a WHOIS query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: (1) allow, enable, or otherwise support the transmission of mass unsolicited, commercial advertising or solicitations via direct mail, electronic mail, or by telephone; or (2) enable high volume, automated, electronic processes that apply to Register.com (or its systems). The compilation, repackaging, dissemination or other use of this data is expressly prohibited without the prior written consent of Register.com. Register.com reserves the right to modify these terms at any time. By submitting this query, you agree to abide by these terms.

Registrant:  
Wink NYC  
Stephen Werther  
401 Washington Street  
New York, NY 10013  
US  
Email: werther@platform-ny.com

Registrar Name.....: REGISTER.COM, INC.  
Registrar Whois.....: whois.register.com  
Registrar Homepage: www.register.com

Domain Name: winknyc.com

Created on.....: Wed, Mar 02, 2005  
Expires on.....: Fri, Mar 02, 2012  
Record last updated on...: Mon, Jul 17, 2006

Administrative Contact:  
Wink NYC  
Stephen Werther  
401 Washington Street  
New York, NY 10013  
US  
Phone: 212-941-7078  
Email: werther@platform-ny.com

Technical Contact:  
Register.Com  
Domain Registrar  
575 8th Avenue 11th Floor  
New York, NY 10018  
US  
Phone: 1-902-7492701  
Email: domain-registrar@register.com

#### DNS Servers:

b.dns.dedicatedcentral.com  
a.dns.dedicatedcentral.com

Visit AboutUs.org for more information about winknyc.com

#### Available TLDs

- |                                       |                 |
|---------------------------------------|-----------------|
| <input type="checkbox"/> WINKNYC.NET  | \$8.29/yr SAVE! |
| <input type="checkbox"/> WINKNYC.ORG  | \$9.99/yr       |
| <input type="checkbox"/> WINKNYC.INFO | \$0.99/yr SAVE! |
| <input type="checkbox"/> WINKNYC.BIZ  | \$14.99/yr      |
| <input type="checkbox"/> WINKNYC.US   | \$12.99/yr      |
| <input type="checkbox"/> WINKNYC.NAME | \$14.99/yr      |

#### You might also consider:

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> WINKNYCSITE.COM   | \$9.99/yr       |
| <input type="checkbox"/> SITEWINKNYC.COM   | \$9.99/yr       |
| <input type="checkbox"/> WINKNYCONLINE.NET | \$8.29/yr SAVE! |
| <input type="checkbox"/> ONLINEWINKNYC.NET | \$8.29/yr SAVE! |
| <input type="checkbox"/> WINKNYCSTORE.ORG  | \$9.99/yr       |
| <input type="checkbox"/> STOREWINKNYC.ORG  | \$9.99/yr       |
| <input type="checkbox"/> WINKNYCNOW.INFO   | \$0.99/yr SAVE! |
| <input type="checkbox"/> NOWWINKNYC.INFO   | \$0.99/yr SAVE! |
| <input type="checkbox"/> WINKNYCBLOG.BIZ   | \$14.99/yr      |
| <input type="checkbox"/> BLOGWINKNYC.BIZ   | \$14.99/yr      |
| <input type="checkbox"/> WINKNYCSHOP.US    | \$12.99/yr      |
| <input type="checkbox"/> SHOPWINKNYC.US    | \$12.99/yr      |
| <input type="checkbox"/> WINKNYCTODAY.NAME | \$14.99/yr      |

**REGISTER NOW!**

Registry Status: clientTransferProhibited  
Registry Status: clientUpdateProhibited

Report Invalid Whois

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EXHIBIT  
14

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**Mail Center**  
**Read Mail**

**Bright Idea:** [Upload more pictures. Upload Now.]

- Compose
- Inbox
- Sent
- Saved
- Trash
- Friend Requests
- Sent Requests
- Tagged Photos
- Address Book
- Bulletin
- Event Invites

**From:**



Tom

Block User

Delete From Friends

[myspace.com/tom](#)

Flag as Spam or Report Abuse [?]

**Date:** Aug 27, 2006 6:03 PM

**Subject:** Welcome To MySpace!

**Body:** Hi susan,

Welcome to MySpace, the best place to connect with friends on the Net!

I'm Tom, and I'm here to help you with MySpace. If you have any questions, comments, or just want to say Hi, feel free to send me a message! You can also check the **FAQ** for the most frequently asked questions.

**How do you get started?**

On MySpace you share your profile, photos, blogs, and messages with a fast-growing network of people connected to you by your friends.

The first thing to do is to invite your friends -- then when they invite their friends you'll all be connected!

Click Here: [Invite Friends](#)

I'll see you on MySpace!

Tom

P.S. One thing I can't help you with is HTML/decorating your profile; sorry!

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**Fashion Design College**  
Plenty of deals  
And great brands.  
[WholesaleDepartmentStore.com](#)

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200+ Fashion Jobs Added Daily  
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Service is our goal  
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**Who's Online?**



**The ChEi...**  
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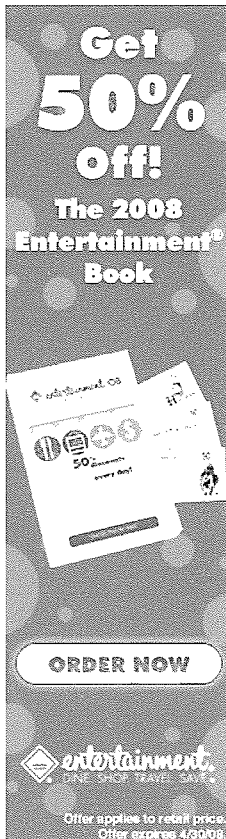


Exhibit  
I

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### Mail Center Inbox

Bright Idea: [Add cool people to your Favorites. View Favorites.]

Compose

Inbox

Sent

Saved

Trash

Friend Requests

Sent Requests

Tagged Photos

Address Book

Bulletin

Event Invites

Listing 11-12 of 12

1 2 of 2

< Previous

Date:

From:

Status:

Subject:

☐ Sep 1, 2006  
10:30 AM



miche

Replied

RE: and why didn't you add me????

☐ Aug 27, 2006  
6:03 PM



Tom

Read

Welcome To MySpace!

Listing 11-12 of 12

1 2 of 2

< Previous

Check/Uncheck All

Delete Checked

### Sponsored Links

Accessory Designer  
Looking For Fashion Jobs?  
200+ Fashion Jobs Added Daily  
[www.FashionJobsCentral.com](http://www.FashionJobsCentral.com)

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Plenty of deals  
And great brands.  
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Fashion Designer  
Service is our goal  
Satisfaction is our compass.  
[gottschalks.com](http://gottschalks.com)

Target Gadget  
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Styles!  
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### Who's Online?



The Chei...  
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Exhibit

I

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12/10/08

7

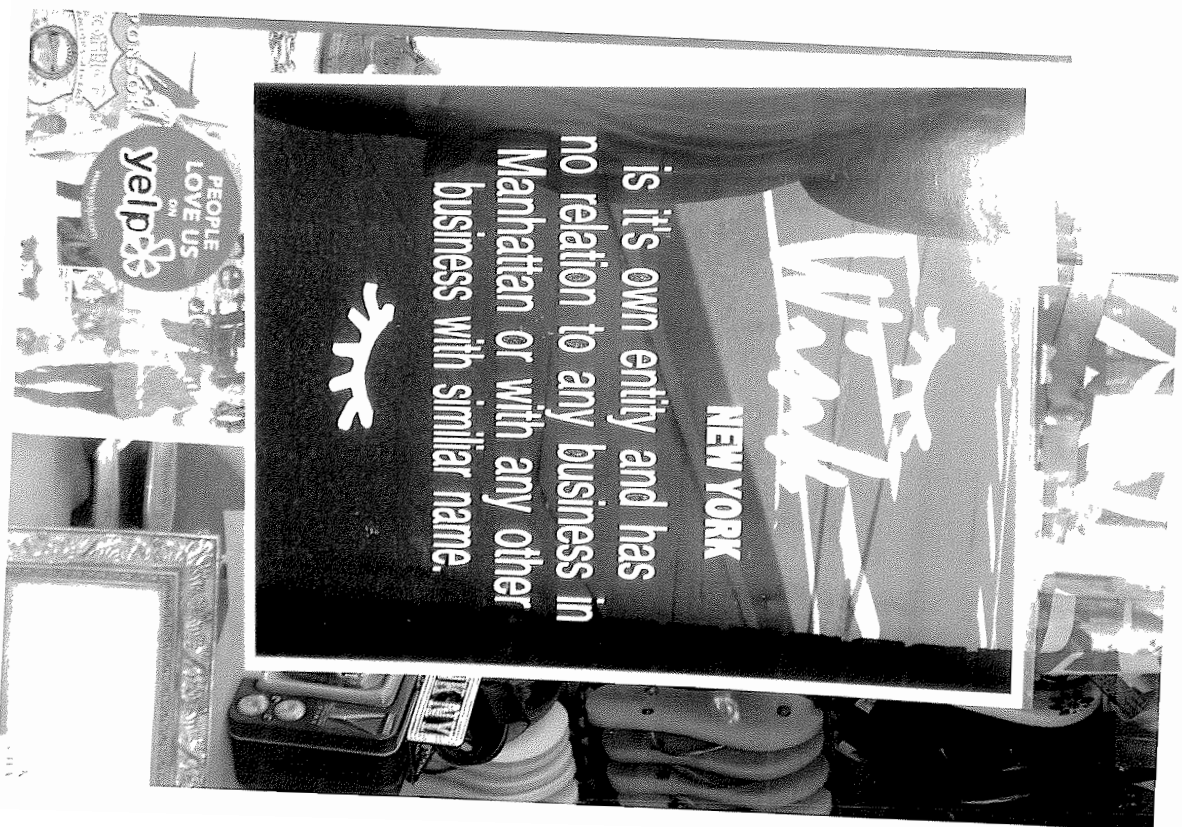
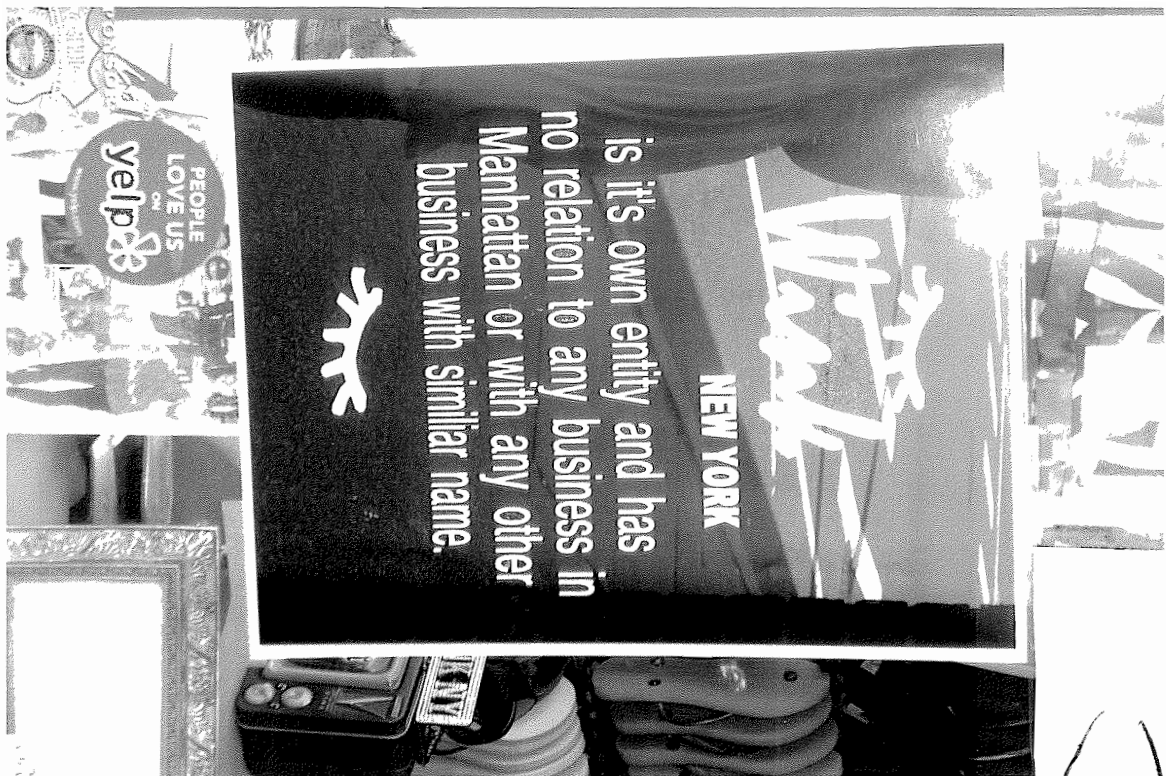






Exhibit J



Search for (e.g. taco, salon, Max's)

Near (Address, City, State or Zip)  
11580

Logged in as wink n



Member Search | Account | Log Out

## Wink New York

5 star rating based on 7 reviews Rating Details »

Categories: Jewelry, Shoe Stores, Women's Clothing [Edit]

280 Merrick Rd  
Rockville Centre, NY 11570  
(516) 255-9465  
www.winkny.com



Hours:  
Mon-Sat 11:00 a.m.-7:00 p.m.  
Sun 12:00 p.m.-4:00 p.m.

Price Range: \$\$  
Wheelchair Accessible: Yes

Accepts Credit Cards: Yes

Edit Business Info Is this your business?

First to Review Morgan L.

Send to Friend

Bookmark

Send to Phone

Write a Review

Print version

### 7 Reviews for Wink New York

Search Reviews

Sort by: Recent + Votes | Time | Rating | Useful | Funny | Cool | Total Votes | Friends



Michelle L.  
New York, NY

0

1

Compliment

Send a Message

5 star rating

01/16/2006

When you first walk into Wink NY, you see an abundance of color and style presented with unique flair. There is something cool in every nook and cranny. There are so many places to look for fabulous clothes and great accessories. There isn't an inch of space wasted. Hangers and racks filled with awesome colors and fabrics all surrounded by cool belts, bags, shoes and jewelry. Everything you could possibly need to make a grand entrance to any club, party, awards show, or supermarket. Everything you could possibly need to dress up or down with style.

There is always new stock coming in and the owner and stylist extraordinaire, Susan, lets you shop casually and take your time but is always available to help you tailor the perfect look for any occasion.

Wink NY is the place to find all the newest trend setting looks. The only problem is you'll want to leave with one of everything!

Bookmark Send to a Friend Link to This Review

Was this review ...? (2) (1) (1)

Flag this review



Terry G.  
Rockville Centre, NY

2

4

Compliment

Send a Message

5 star rating

ROTD 12/10/2006

09/20/2006

Daaaaaamn!!!! Where has this place been hiding??? I can honestly say I will never have to venture beyond walking distance from my house again to do all my clothes shopping. They have everything under one roof. All the clothing & accessories are displayed so nicely - I could spend hours just browsing. Beautiful stuff, hassle free shopping, I wish I could give more stars!

Bookmark Send to a Friend Link to This Review

Was this review ...? (7) (4) (5)

Flag this review



Morgan L.  
Blondes DO have more fun!  
Whitestone, NY

3

2

Compliment

Send a Message

5 star rating

First to Review

08/22/2006

Captivated by the displays in the front window, I ventured into this Soho inspired boutique and was pleasantly surprised. They carry a unique vast selection of women's clothing and accessories. All I have to say is...I'm addicted to WINK!

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Was this review ...? (7) (3) (5)

Flag this review



Tara C.  
my headline  
Rockville Centre, NY

1

2

Compliment

Send a Message

5 star rating

09/05/2006

Awesome inventory, excellent presentation, great customer service, and easy to swallow prices make for an overall "10" shopping experience. I will definitely send all my friends and family to this wonderful boutique!

Bookmark Send to a Friend Link to This Review



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American Burgers  
2 reviews  
Rockville Centre, NY  
Category: Restaurants



Waterzooi Belgian Bistro  
15 reviews  
Garden City, NY  
Category: Restaurants



Wink  
5 reviews  
Neighborhood: Manhattan/Upper West Side  
Category: Women's Clothing



Wink  
4 reviews  
Neighborhood: Manhattan/SoHo  
Category: Fashion



Roosevelt Field Mall  
34 reviews  
Garden City, NY  
Category: Shopping Centers

E. 42nd St  
K

Was this review ...? (7) (1) (7)

[Flag this review](#)

Terra W.  
6  
Everyone loves a Pink Wig  
57  
Rockville Centre, NY

[Compliment](#)[Send a Message](#)

5 star rating

09/27/2006

Just like several of the other reviewers, I was attracted to Wink due to the great items in the display window. Like a bee to honey! I agree with all the other things said here, but just wanted to throw my vote in too. I wish there were more non-chain boutiques out there like Wink... so interesting to walk and and NOT know exactly what you will find (unlike cookie cutter Gaps and Banana Republics). Know what I mean?

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Was this review ...? (5) (5)

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STARR B.  
0  
Here I am  
2  
Rockville Centre, NY

[Compliment](#)[Send a Message](#)

5 star rating

08/02/2007

Never one to write a review about anything, i find myself suddenly having the urge. My friend (& now fellow yelper), after much prodding, finally let me in on her little secret of how she suddenly became so fashionable. Not that she didn't have any style before, but I did notice a dramatic change in her fashion sense. Although I was very happy for all the compliments she was receiving on how good she looked and how expert she was in putting together an outfit...I was getting kind of jealous...actually really jealous. So to make a long story short, after many drinks at Croxley, she finally spilled the beans...and believe it or not, her little secret was only about 10 yards from my nose!!! The source of her new claim to fame was none other than a boutique by the name of Wink New York! \*\*what an adorable name :) \*\* Anyway, I went to see for myself, ended up spending over an hour just looking at all the cool stuff crammed into all the nooks & crannies of the store and then bought a couple of killer outfits for myself. My friend had told me to see Susan(the owner), but she was not in. Her assistant Carla had helped me instead and I definitely was not disappointed. I will most definitely be back whenever I get that shopping itch and more importantly to finally meet this woman(Susan) with such extraordinary taste. RVC desperately needed a place like this.....I know alot of people have grown tired of that b\*\*ch up the block(I'm sure you know who I mean...there's only one).

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Was this review ...? (2) (1) (2)

[Flag this review](#)

amy r.  
2  
Shopping!!!!!!  
1  
Rockville Centre, NY

[Compliment](#)[Send a Message](#)

5 star rating

08/30/2006

needed an outfit and left with a makeover!  
it was friday night, i had a date so i wanted to look amazing. i stopped by this new boutique that opened up near my home and found my new favorite place to shop. it's a total hassle-free shopping experience-nobody followed me around trying to sell me things i didn't want. i was greeted at the door by the owner(her name is Susan) and she let me browse for over 40 minutes and she didn't pressure me once..she just told me to let her know if i needed any help. anyway, i'm pretty bad when it comes to putting together outfits, so i asked Susan to help me.....before you know it, i had all these amazing things to wear...it was like having my own personal stylist! her taste in clothing and accessories is unbelievable..her prices are even more unbelievable..it's probably the first time i ever actually liked everything in a store and could afford it. everytime i wear one of my new outfits people always tell me how great i look. and ask me where i shop...i'm almost hesitant to tell them :) ....let me just add, just like the review before me.....i am totally addicted to WINK

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Was this review ...? (6) (2) (5)

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Search for (e.g. taco, salon, Max's)

Near (Address, City, State or Zip)

11580

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## Wink

4.5 star rating based on 4 reviews

Category: Fashion [Edit]

Neighborhood: Manhattan/SoHo

155 Spring Street

(between Broadway & Wooster St)

New York, NY 10012

(212) 334-3646

www.winknyc.com

Price Range: \$\$\$

Accepts Credit Cards: Yes

Edit Business Info

Is this your business?

First to Review Wendy L.

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### 4 Reviews for Wink

Search Reviews

Sort by: Recent + Votes | Time | Rating | Useful | Funny | Cool | Total Votes | Friends



Elite '08  
8  
53  
Cristin M.  
One cupcake at a time..  
Philadelphia, PA

Compliment

Send a Message

5 star rating

04/02/2008

This store is awesome! They had a great selection of both luxury items and cheaper things. I don't even feel guilty about the almost 10% sales tax that I pay on everything here!

Bookmark

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Was this review ...? (1)

Flag this review



3  
30  
Christina C.  
It's a celebration, bitches!!!  
New York, NY

Compliment

Send a Message

3 star rating

09/10/2007

I am not a huge fan of the shoes section, but they have the greatest selection of dresses and clutches! Also, they never fail to have my favorite Anna Corinna bags - LOVE them. The salesgirls can be a little over zealous, and make sure you aren't getting convinced to spend \$300+ on a dress you'll only wear for one season. However, the clothes you find here you won't find anywhere else. Their website is great, too. I didn't get a chance to check out the jewelry too much, but it looked more costume-y than classy at first glance. Notably, I found my fav pair of Hunter wellies here in Aubergine.

Bookmark

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Link to This Review

Was this review ...? (1)

Flag this review



Elite '08  
33  
116  
Wendy L.  
Sunnyside, NY

Compliment

Send a Message

5 star rating

First to Review

09/15/2006

This is one of my favorite places for jewelry. The shop is really tiny, but full of nice necklaces and earrings which you don't normally find in department stores. The pieces all look very unique and they carry a lot of the stuff you find in fashion mags and on celebrities like CC Skye, Gorjana, etc.

They also carry some handbags, clothing, and shoes (you can find Hunter Wellies here) and the salesgirls are all extremely nice!

Oh, btw, the prices are lower here than in most department stores! (beware of Henri Bendels, they jack up the prices a whole lot)

Bookmark

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Link to This Review

Was this review ...? (3)

Flag this review



16  
46  
iche s.  
San Francisco, CA

Compliment

Send a Message

5 star rating

11/01/2006

I love this store. Really fun, unique and nice accessories-bracelets, necklaces and earrings. I've also been to the one in columbus avenue and the merchandise is a little different. Prices are absolutely affordable and who knows, if you're lucky, you might see anne hathaway there. :)

Bookmark

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Link to This Review

Was this review ...? (1)

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Saada Inc.  
1 review  
Neighborhood: Manhattan/Upper East Side



Wink  
5 reviews  
Neighborhood: Manhattan/Upper West Side  
Category: Women's Clothing



Olive & Bette's  
4 reviews  
Neighborhood: Manhattan/West Village  
Category: Jewelry



Artists Space  
2 reviews  
Neighborhood: Manhattan/SoHo  
Category: Art Galleries



Ben Sherman  
16 reviews  
Neighborhood: Manhattan/SoHo  
Category: Men's Clothing

*Edith L*

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Near (Address, City, State or Zip)  
 11580

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## Wink

4 star rating based on 5 reviews Rating Details »

Category: Women's Clothing [Edit]

Neighborhood: Manhattan/Upper West Side  
 188 Columbus Ave  
 New York, NY 10079  
 (212) 877-7727  
 www.winknyc.com



Add Photos

Accepts Credit Cards: Yes

Edit Business Info Is this your business?

First to Review Susan S.

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### 5 Reviews for Wink

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Sort by: Recent + Votes | Time | Rating | Useful | Funny | Cool | Total Votes | Friends



Elite '08 Meg C.  
 33 Bacon is the new black  
 168 New York, NY

Compliment  
 Send a Message

3 star rating

12/19/2007

I like this boutique but I rarely buy anything here. I've bought some nice jewelry here and a great clutch. The store is small, the clothing is designer and looks good on skinny bodies I think. I did get a fun waffle knit shirt there with a skull on it that I wear a lot. Skull clothing is awesome. Ha.

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Was this review ...?

Flag this review



Elite '08 Irene S.  
 438 I'm gonna be all over you like egg on a bowl of bibimbop  
 507 San Francisco, CA

Compliment  
 Send a Message

4 star rating

09/08/2006

If Foley and Corinna is sold out of the bag you're lusting over, head to Wink for it has a healthy Anna Corinna selection. I might add that their price point seems to be lower than other boutiques, which is great because us shopaholics need all the help we can get.

And while courtesy can be rather scarce in a city where tips are an entitlement rather than a by-product of being painstakingly attentive without sacrificing dignity, Haley, who I believe is the owner, is a doll, engaging with clients like the sister you never had.

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Was this review ...? (3)

Flag this review



Elite '08 jay h.  
 369 1.21 Gigawatts!!!  
 706 San Francisco, CA

Compliment  
 Send a Message

4 star rating

09/03/2006

I fed my shoe addiction here. The sweetest woman I can only assume was the owner helped us out and was very knowledgeable.

She was kick ass and though and admitted when a cute top looked like shit on me. I dig that. Cute little botique and cute ass shoes!!!

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Was this review ...? (1)

Flag this review



77 Susan S.  
 1090 won't go to harlem in ermine and pearls, don't dish the dirt with the rest ..  
 San Francisco, CA

Compliment  
 Send a Message

3 star rating

First to Review

12/28/2005

UWS side of the downtown favorite.

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Was this review ...?

Flag this review

Jaime S.  
 i love new york, but i hate the yankees

Compliment

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Daphne  
 1 review  
 Neighborhood: Manhattan/Upper West Side  
 Category: Accessories



Olive & Bette's  
 2 reviews  
 Neighborhood: Manhattan/Upper West Side



Olive & Bette's Company  
 2 reviews  
 Neighborhood: Manhattan/Upper West Side  
 Category: Accessories



Shop  
 3 reviews  
 Neighborhood: Manhattan/Lower East Side  
 Category: Women's Clothing



Plaza Too  
 1 review  
 Neighborhood: Manhattan/Upper West Side

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EXHIBIT  
 L



13 New York, NY  
131

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5 star rating

04/28/2006

cute, well-edited selection of mostly accesories. as much as i try to resist when i walk by, i usually end up wandering in

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